



**DEPARTMENT OF VETERANS AFFAIRS**  
**Center for Verification and Evaluation**  
**Washington DC 20420**

6/27/2022

In Reply Refer To: 00VE

Mr. Paul T. Cassarly  
Cassus Media LLC  
SAM UEI: RKGEVNTM9AL8  
2129 15th Avenue  
Altoona, PA 16601

Dear Mr. Cassarly:

On behalf of the U.S. Department of Veterans Affairs (VA), Center for Verification and Evaluation (CVE), I am writing to inform you that Cassus Media LLC has been verified as a Veteran-Owned Small Business (VOSB) and added to the Vendor Information Pages (VIP) at <https://www.vetbiz.va.gov/>. Cassus Media LLC will be eligible to participate in Veterans First Contracting Program opportunities with VA.

**This verification is valid for three (3) years from the date of this letter.**

Please retain a copy of this letter to confirm Cassus Media LLC's continued program eligibility in accordance with 38 Code of Federal Regulations (CFR) § 74.12. You may reapply 120 days prior to your expiration date by logging in to your VIP profile.

To promote Cassus Media LLC's verified status, you may use the following link to download the logo for use on marketing materials and business cards:

[https://www.va.gov/OSDBU/docs/cve\\_completed\\_v.jpg](https://www.va.gov/OSDBU/docs/cve_completed_v.jpg). In addition, please access the following link for information on the next steps and opportunities for verified businesses: <http://www.va.gov/osdbu/verification/whatsNext.asp>.

To ensure that Cassus Media LLC is correctly listed in the Vendor Information Pages, check Cassus Media LLC's profile for the verified logo. Please notify us if the logo is not present within 72 hours of receipt of this letter.

While CVE has confirmed that Cassus Media LLC is presently, as of the issuance of this notice, in compliance with the regulation, Cassus Media LLC must inform CVE of any changes or other circumstances that would adversely affect its eligibility. Eligibility changes not reported to CVE within 30 days could result in a referral to the Office of Inspector General (OIG), a referral to the Debarment and Suspension Committee, and the initiation of cancellation proceedings—all of which could result in Cassus Media LLC being removed from the VIP Verification Program.

*"World Class Professionals"*

*Enabling Veteran Business Opportunities by Protecting the Veteran Advantage - One Vet at a Time"*

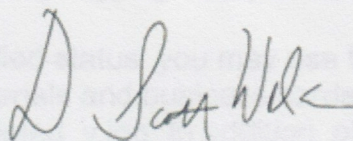


Please be advised all verified businesses may be required to participate in one or more post-verification audits at CVE's discretion. Additionally, this letter and other information pertaining to Cassus Media LLC's verification application may be subject to Freedom of Information Act (FOIA) requests. However, FOIA disclosures include exceptions regarding the personal privacy of individuals, and VA policy similarly provides limitations on the release of individual records.

If Cassus Media LLC receives a negative size determination from the U.S. Small Business Administration (SBA), CVE must act in accordance with 38 CFR § 74.2(e). Also note, if at any time Cassus Media LLC discovers that it fails to meet the size standards for any NAICS Code(s) listed on its VIP profile, CVE requires such NAICS Code(s) be removed within five (5) business days. If the NAICS Code(s) are not removed within the allotted five (5) business days, CVE may request SBA conduct a formal size determination. In addition, CVE may initiate a referral to OIG, a referral to the Debarment and Suspension Committee, and pursue cancellation proceedings. All of the aforementioned referrals and procedures could result in Cassus Media LLC being removed from the VIP Verification Program.

Thank you for your service to our country and for continuing to serve America through small business ownership.

Sincerely,



Douglas Scott Wilson  
Deputy Director  
Center for Verification and Evaluation